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WE MAKE **REAL ESTATE** SIMPLE!







THE STALWARTS IN REAL ESTATE SALES,  
MARKETING AND STRATEGIES!



# 2014

DREAM-COME-TRUE SINCE THE YEAR

Bankon realty is a leading real estate 'a-la-carte' service provider based out of Pune, serving in Pune and Mumbai. We act thoroughly as an accomplished sole selling and real estate 'end-to-end' project marketing organization. We cater ourselves as a bridge between real estate companies, builders, and home buyers with our forte of swift business process.

Recognizing the cut-throat competitive world of real estate in the city, we offer the boost in sales for a better sustainability.

As an 'a-la-carte' service providers, we offer a bouquet of segments such as End-to-end sales process, Sales boosting, Brand building & development, lead generation, event organization, inbound-outbound marketing activities, consultation, legal aids and so on.

We take pride to inform that we have been helping buyers and sellers to make their dream-come-true since the year 2014





## PRASANNA BHAT FOUNDER



A commerce degree holder, who is adept of each and every commercial aspect when it comes to real estate. Active in the industry since two decades, Prasanna initiated his career with 'Amrut Kalash' in Karve Nagar Pune. In his very first assignment, he successfully sold all the 250 flats.

He has been a vital resource for renowned ventures like Parshvanath Developers- Delhi, Dolphin Real Estate, Rachana Lifestyle, Right Choice, and now serving as a managing director of Bankon Realty.

In his career span, there is nothing left in real estate industry that Prasanna hasn't executed. Right from hunting the plots and spaces, till solving the legal disputes and surveys, Prasanna has a dab hand at everything. Bankon's real estate encyclopedia- Prasanna is one of the few professionals in Pune who knows about the land in-and-out.



## ANAND SHARMA FOUNDER

A management professional, Anand is heading Bankon since last 10 years. He possesses a decade's experience in the field. With his in-depth knowledge of every marketing segment, he has been an important contributor and the gel-factor for Bankon Realty.

Anand handles all the in-house, outbound, and online marketing activities of Bankon. He has shaped the organization from start-up to one of the elites with his skills and forte in end-to-end real estate marketing.



BANKON TEAM HAS SUCCESSFULLY HELPED US CONVERT LEADS TO SALES DURING OUR ASSOCIATION WITH THEM IN WEST PUNE. THEIR REAL ESTATE MARKET KNOWLEDGE AND DEDICATION TOWARDS SALES IS COMMENDABLE.

MANISH KANERIA ( DIRECTOR) MONT VERT



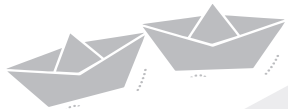


## BANKON IS A ONE STOP SOLUTION

Despite of the volatile nature of real estate business in Pune, Bankon has proven its mettle standing tall against all the odds.

For the developers- Bankon is a one stop solution center right from the early day's promotion till the last unit sales. Bankon caters all the needs of a developer making them rest assured about sales and marketing, so that they can concentrate on their key focus areas of construction only.

For the buyers- Bankon is a bridge between a good site and a good buyer. From understanding the buyer's requirements till helping them in the budgeting, vastu consultation loans, legal procedures, interiors, and what not! Bankon makes the buyer to visualize their dream into existence.



## BANKON- THE ELITES OF SOLE SELLING

In the real estate world, Bankon has been consistent in the top ones in Pune area. Bankon has catered more than 20, 00,000 Sq. Ft. of dreams come true for its buyers.

- MONTVERT BELAIR
- MONTVERT BELBROOK
- STAR ALTAIR
- MANAS VALLEY
- EKDANT POOJA PARK
- PEBBLES URBANIA
- NAVYANGAN

- THE ONE
- WEHOME LAKESIDE
- MAJESTIQUE TOWER
- MORYA TOWERS
- ACCORD
- YASH ELINA
- PARTH ENCLAVE

AND MANY MORE...



WE TAKE THIS OPPORTUNITY TO TRULY APPRECIATE BANKON REALTY'S VALUABLE INPUTS AND CONTRIBUTION TOWARDS OUR SUCCESS STORIES. THEIR IMMACULATE UNDERSTANDING OF CUSTOMER REQUIREMENTS HELP US CATER BETTER TO OUR CLIENTELE. SUCCESS COMES WHEN ALL STAKE HOLDERS GET ULTIMATE SATISFACTION OF BEING A PART OF THE PROCESS. YOU ARE ONE OF OUR KEY STAKEHOLDERS AND WE LOOK FORWARD TO A LONG STANDING RELATIONSHIP WITH YOU.

**SHYAM SHENDE (MD) ABHINAV GROUP**  
**ABHIJIT KOTKAR (DIRECTOR) ABHINAV GROUP**





BANKON HAVE MADE THE MARKETING AND SALES EXPERIENCE A POSITIVE ONE. FROM RESEARCH TO THE SELLING OF PROPERTIES THESE PEOPLE ARE EXPERTS IN EVERYTHING. HAPPY TO BE WITH THEM NOW AND IN FUTURE.

SOHAN JHURIA (MD) & OMPAL SOHAN JHURIA (DIRECTOR) ARYAVART DEVELOPERS )

## THE BUSINESS PROCESS

Bankon has designed and integrated business process with the aim that its customers should benefit best of the both worlds.







SERVICES WE OFFERED

We are one of its kind 'sole service' providers in the real estate sector. The structured business process of Bankon ensures the utmost transparent and smooth conduction of the transactions. To make this happen, Bankon trusts in the maintenance of utmost data privacy and security.

- SOLE/ MANDATE SELLING
- REAL ESTATE EVENT MANAGEMENT (ON-SITE & OFF-SITE)
- PRE-SALES SETUP
- MARKET RESEARCH & SURVEY (ON-GROUND & ONLINE)
- ARCHITECTURE DESIGN & PLANNING
- SALES PROCESS TRAINING
- MARKETING (ONLINE & MAINLINE)
- BRAND BUILDING
- LEAD GENERATION
- VASTU CONSULTATION
- LEGAL HELP
- LOANS



OUR ESTEEMED CLIENTS

Our clients list is enough to express our mettle in the industry

ABHINAV GROUP  
MONT VERT GROUP  
JAIRAJ GROUP  
MERLIN GROUP  
CALYX GROUP

YASH PROMOTERS AND BUILDERS  
RAINBOW HOUSING  
ARYAVART DEVELOPERS  
SIDDHESH DEVELOPERS  
WEHOME HOUSING PVT LTD

PARTH DEVELOPERS  
SAGAR DEVELOPERS  
BALAJI DEVELOPERS  
KJ GROUP  
PRESTIGE GROUP

AND MANY RENOWNED BUSINESS HOUSES...

BANKON REALTY LLP MADE US FAMILIAR WITH THE CONCEPT OF SOLE SELLING. WE HAD MET MANY REAL ESTATE CONSULTANTS BEFORE BANKON REALTY LLP BUT WERE NOT REALLY IMPRESSED WITH THE SERVICES OFFERED BY THEM. STRATEGICAL MARKETING AND PROFESSIONAL APPROACH OF BANKON REALTY LLP MAKES THE DIFFERENCE IN OUR FIRST PROJECT N WE COULD ACHIEVE OUR GOAL IN ONE MONTHS TIME. A CONFUSED N INDECISIVE COUSTOMER CAN BE CONVERT INTO A FINAL BUYER BECAUSE OF THE BANKON TRAINED AND DEDICATED TEAM AND THEIR THOROUGH KNOWLEDGE OF REAL ESTATE MARKET. THEY HAVE CHANGED NEGATIVE MINDSET FOR REAL ESTATE SECTOR TO THE POSITIVE ONE.

VAISHALI PATIL (DIRECTOR) WEHOME HOUSING PVT LTD

